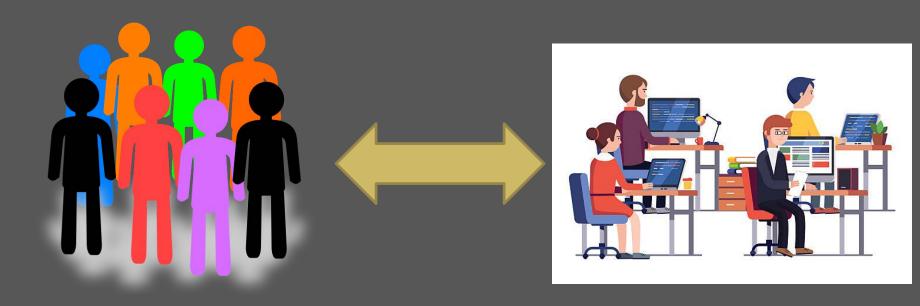
Introduction to Management Strategy Evaluation



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What is MSE? The Boring

- MSE is a collaborative process to build a simulation tool for evaluating management actions (Deroba)
- Lots of other definitions available with similar themes (Punt et al., 2014; Irwin and Conroy 2013; Allan Hicks IPHC)

What is MSE? The Road Map



Stakeholders and Managers ID what they want, and how



Scientists create a virtual reality (simulation) of the system





Managers implement an action

What is MSE? The Road Map



Stakeholders and Managers ID what they want, and how

- ID what YOU want: objectives and metrics
- Objectives
 - "what you want how to get there"
 - e.g., I want high catch (fundamental objective)
 - e.g., I want to catch MSY (means objective quantifiable)
- Metrics
 - Quantitative measure of success or failure
 - Used to compare the performance of alternative management actions

(B. Irwin)

Example Objectives	Example Quantitative
	Metrics
Minimize risk of low spawning stock	% years with spawning stock below some undesired threshold
Maximize frequency of catching a "keeper"	% trips that harvest a "keeper"
Minimize discards	Number of discards relative to number of landed fish

- As a participant:
 - This is your opportunity to express what you would like a management action to achieve (i.e., success) – BEFORE any analysis or preliminary decisions have been made
 - Expect meetings with scientists/analysts

• You may be explicitly asked what your objectives are and what "success" looks like for you

Your answers a management a

• e.g., "I want hi

Expect the need

g point to identify sh list

ideally 10,000 tons"

- ID possible management actions to evaluate
 - What should management do to achieve your objectives?
 - Can be conceptual (e.g., restrict interannual variability in catch)
 - Input here will form the basis of simulated management actions that are compared for their ability to achieve your objectives

Example Objectives	Example Management Action
Minimize risk of low spawning stock	Reduce bag limits as stock abundance declines; consider slot limit
Maximize frequency of catching a "keeper"	Consider alternative size limits
Minimize discards	Full retention; hook/gear restrictions;

- ID uncertainties or desired features for the simulation
 - What don't we know that will prevent us from achieving objectives?
 - e.g., movement of fish, natural mortality, recruitment drivers, discard mortality,....
 - Forms the foundation of the operating model(s), i.e., the simulated system

(Feeney et al., 2019; Goethel et al., 2019)

- As a participant:
 - This is your opportunity to suggest possible management actions and help design the evaluation tool – BEFORE the range of possibilities has been narrowed

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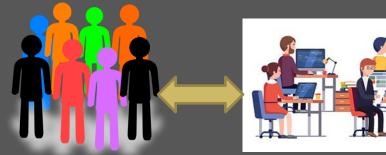
Expect meetings with scientists/analysts

The ideas you open possibili

• Expect the ne

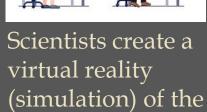


What is MSE? The Road Map



Stakeholders and Managers ID

- Objectives
- Related metrics
- Uncertainties
- Management actions or procedures



system

What is MSE? Closed-loop Simulation

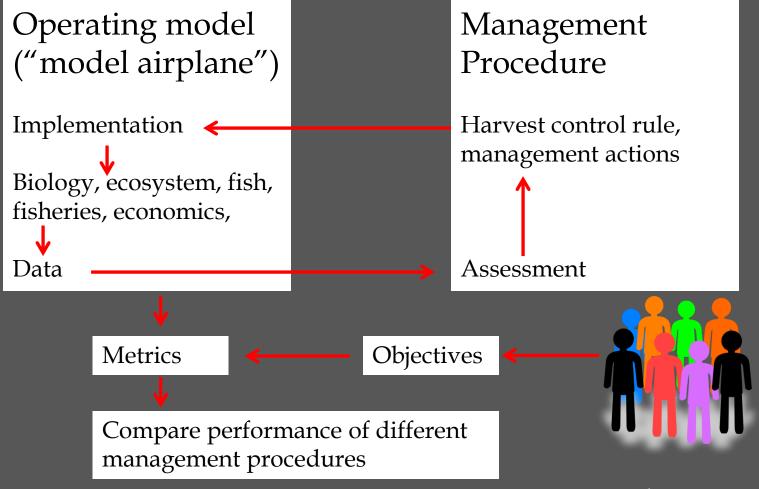
- Virtual reality (S. Cadrin)
- Flight simulator (J. Deroba, et al.)
- Play "what if" scenarios with no real world risk (G. Fay)

MODEL AND PRODUCTS

N. ASSET FRIEDRICAL CARDS INTO SEAL OF THE SEA



What is MSE? Closed-loop Simulation



What is MSE? Closed-loop Simulation

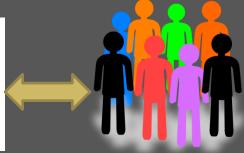
- As a participant:
 - This is the most technically dense element of the process
 - Hold scientists accountable for making the simulation tool clear and understandable
 - You should see your input on management actions and simulation features (e.g., biology) represented
 - i.e., your model airplane should be identifiable





What is MSE? The Road Map





Stakeholders and Managers ID

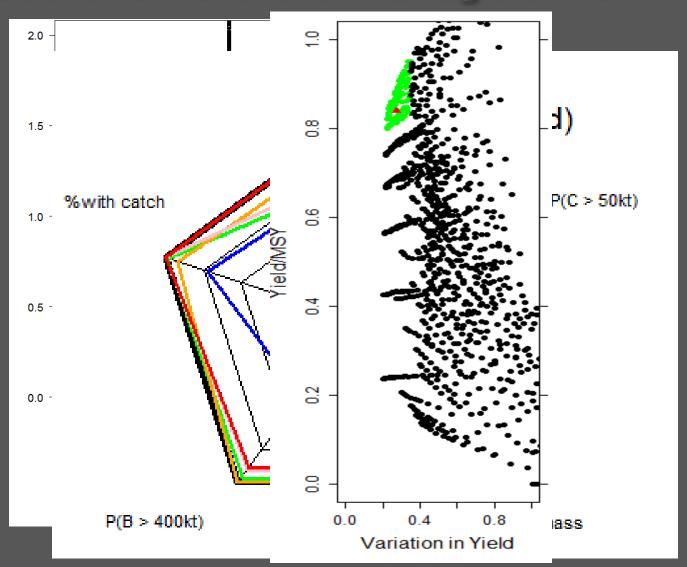
- Objectives
- Related metrics
- Uncertainties
- Management actions or procedures

Scientists simulate

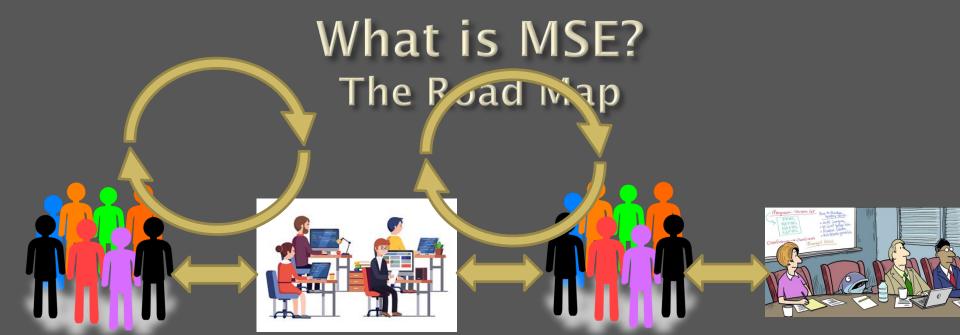
- Data collection
- Assessment
- Harvest rule
- Ecosystem dynamics
- Human/fleet behavior
- Economic model
- Other
- Uncertainties
- Record metrics

Stakeholders and Managers review results

- Time to look at results and compare performance of management options
- MSEs generate incredible amounts of results
 - Likely a range (10s to 1000s) of management procedures
 - Likely several operating models (simulated realities)
 - Communication and visuals will be vital



- As a participant:
 - Your input here will inform the management action that gets applied in reality — BEFORE final decisions
 - Recall your definition of success from earlier
 - What tradeoffs or compromises are you willing to make to achieve your ideal success?
 - Success as you defined it may not be achievable, but is there an acceptable management action?
 - If possible, then do some homework and familiarize yourself with results and graphs beforehand
 - Reach out to the scientists directly if necessary



Stakeholders and Managers ID

- Objectives
- Related metrics
- Uncertainties
- Management actions or procedures

Scientists simulate

- Data collection
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Stakeholders and Managers Review

- Management action performance...
- ...via tradeoffs in metrics

Managers

• Implement an action

What is MSE?

Managers Select and Implement an Action

- Selection of a management action might entail:
 - Finding an "optimal" action, but rarely possible
 - Eliminating obviously bad options (sometimes easiest)
 - A "satisficing" option with the tradeoffs, logic, and analyses laid bare
- The decision may be no less contentious, but the process helps

What is MSE? The Road Map



Stakeholders and

Managers ID

- Objectives
- Related metrics
- Uncertainties
- Management actions or procedures



Scientists simulate

- Data collection
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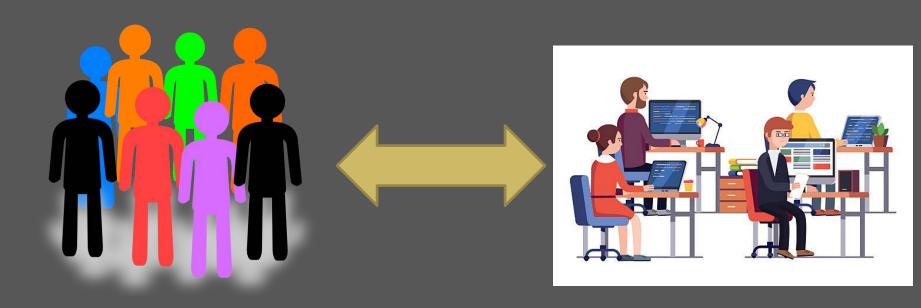
- Management action performance..
- ...via tradeoff in metrics



Managers

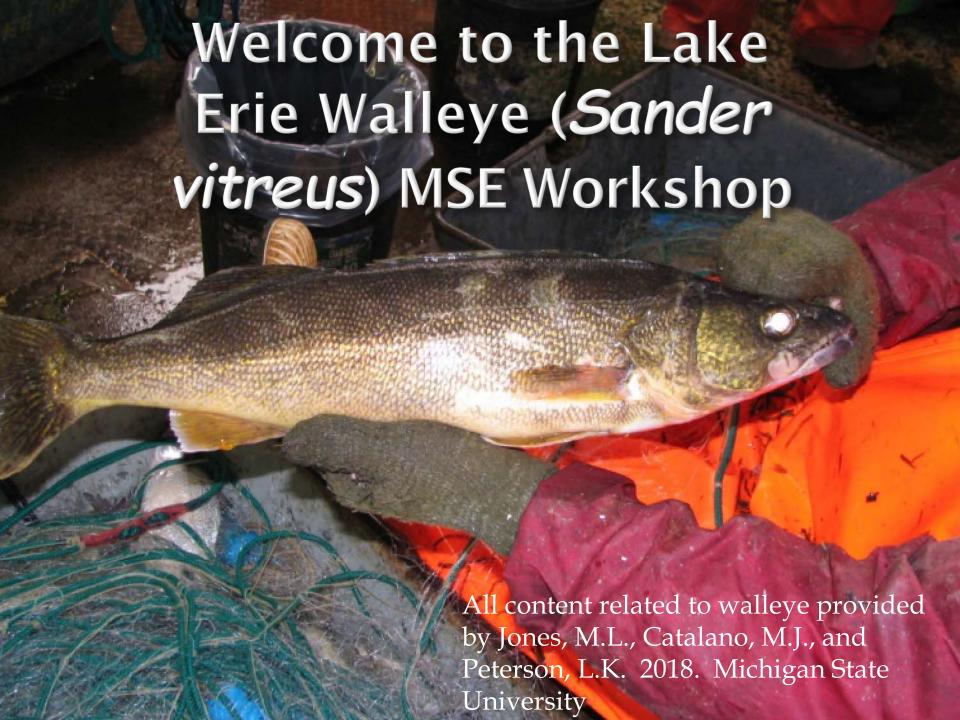
- Select and implement an action
- Monitor

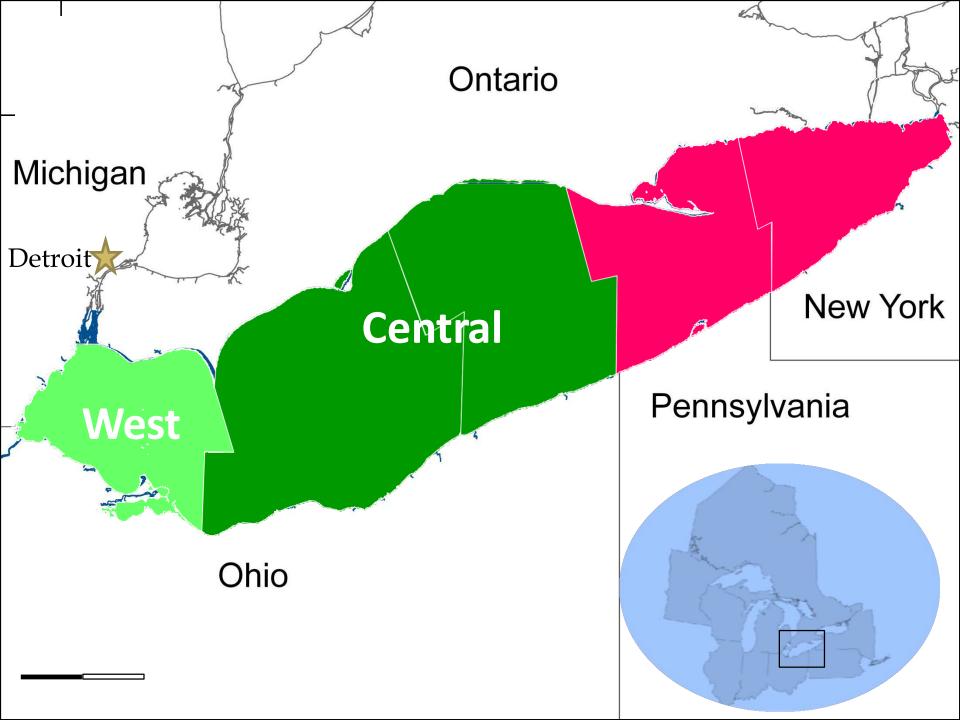
Thanks!!



Acknowledgements:

Gavin Fay, Amanda Hart, Allan Hicks, Brian Irwin, Sarah Gaichas





Walleye Fishery

Sport (recreation/charter)

- U.S. dominated

97% of harvest

95% of effort



Commercial (gill nets)

- exclusive to Canadian waters
- managed as an ITQ system



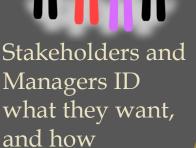


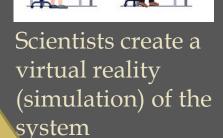
Walleye MSE Workshop

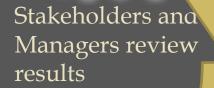
- Lake Erie managers specified objectives:
 - Minimize economic risk to commercial fishery
 - Maintain acceptable catch rates for recreational anglers
 - Minimize risk of low spawning stock
- Other possible management objectives?
- Performance metrics reflective of objectives
 - What would success look like?
- Uncertainties? What don't we know? What might prevent success?



What Happens Next?









Managers implement an action